

Benefits of Cloud Computing

for Small Field Service Businesses

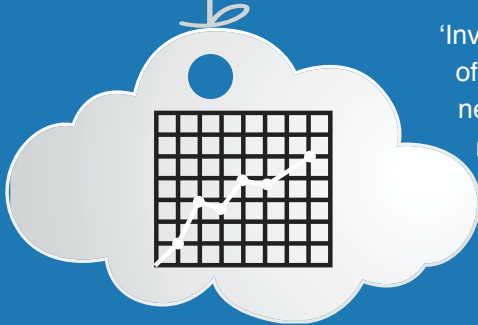


FLEXIBILITY & SCALABILITY

Let's grow together

Beyond doubt, the greatest benefit of a cloud computing solution for field service management teams is the ability to quickly meet the exact business requirements. 'Investing for the future' is passe – one can modify capacity, speed and responsiveness of your cloud-based IT infrastructure in a matter of minutes! So whether it's handling a new short term field project that demands more licenses, or an ad-hoc job that quickly needs to be done with extra resources, cloud-based field automation solutions helps you scale up almost instantly.

65% of respondents to an InformationWeek survey said "Ability to quickly meet business demands" was an important reason to move to cloud computing



ACCESSIBILITY

Update my job - anytime, anywhere

The ability to access information stored on the cloud from any device, be it mobile or desktop, is obviously a major feature that can help SMB field force teams. Supervisors and managers can view real-time status of their field personnel, whether it is at work or home, in the comfort of their smartphones. There is no worry about server downs nor data losses – everything can be saved in the cloud instantly.

Remote accessibility and update of field jobs also frees up valuable manual data entry time as well as commute to offices for submissions and job orders.

More than 30% of working adults would give up some of their salary if they could telecommute.

33% of companies adopted cloud primarily to access information from any device rather than cut costs



ACCURACY

No more data entry errors

Data is valuable only if it is correct! Data entry errors are inevitable in any manual reporting process and affects any business –field service being no exception. With mobile field service management software, data is entered directly into the system by the field personnel themselves, thus removing further data entry error possibilities. Preventing data duplication is one of the core pillars of cloud computing, and using a single source of data for any subsequent analysis, scheduling and dispatch, etc. greatly reduces data entry errors, as well as simplifies data transfer and business analysis.



OUTSOURCE IT OPERATIONS

IT is no more my headache

Managing IT operations for a small company can be a tedious task, not to mention the large capital expenditure involved. But cloud computing services take care of this and more: prices are pay-as-you-go, disaster recovery and backups are built-in, server maintenance and security updates are all done by the company. All you have to do is to ensure network availability to your users. Field Service software providers like 'FieldEZ' also takes care of this with its ability to work offline and limited network conditions. With data instantly stored to the cloud, one also need not be worried about loss of confidential data through stolen and lost mobile devices or laptops.

A survey concluded that UK companies spent close to 18 working days per month on on-site security and data management.



COMPETITIVENESS

Access Enterprise-grade technology at SMB-grade prices

The SMB vs. Large Enterprise battle is far more level playing field– at least on the IT front. With cloud computing, field service companies can access the best-in-class solutions for scheduling, dispatch, customer management and accounts management that is easy on their pockets. With cloud computing service becoming mainstream, chances are that the same features and functionalities used by a small field service business are also used by the billion-dollar Goliath of your industry!



ENVIRONMENTALLY FRIENDLY

Green, Lean Field Service Management

Savings on servers and other infrastructure also has a significant positive impact on the environment. Upto 30% of Small / Medium Business' on-site servers remain un-utilized – a cloud-based centralized solution means this is easily solved.

